



INDIANA RECYCLING COALITION

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The Indiana Recycling Coalition, Inc. (IRC) was formed by a group of dedicated volunteers in 1989.

IRC is a nonprofit 501(c) 3 organization representing concerned citizens, state and local government officials, business, industry and environmental groups.

Our mission is to support source reduction, reuse, composting and recycling activities in Indiana.

To encourage integrated recycling, the Coalition supports buying recycled-content products and the collection and remanufacturing of recyclable materials. The goal of this support is to conserve our natural resources, decrease reliance on final disposal and to encourage environmental responsibility.

The IRC is an affiliate of the National Recycling Coalition



www.nrc-recycle.org

ANNUAL REPORT



2007

***Supporting source reduction,
reuse, composting and
recycling activities in
Indiana since 1989***

*This report covers the 2007 calendar year.
Printed on Recycled Content paper.*



BOARD OF DIRECTORS & STAFF

Officers 2007 / 2008

President	Jeffrey Miller	Earth Day Indiana (P)
Vice President	James Parker	NuGenesis (B)
Secretary	Lisa Laflin	City of Indianapolis (G)
Treasurer	Rudy Osenbaugh	At-Large

Board Members 2007/2008

Melinda Antell	Abitibi Bowater Recycling (B)
Barbara (BJ) Ault	Dearborn County SWMD (G)
J. Beland	Denney Materials (B)
Rich Catron	National Starch (B)
John Crooks	The Virtual Scavengers Project (P)
Lenn Detwiler	Hendricks County SWMD (G)
Terry Duffy	Whitewater Environmental Council (P)
Phillip Giddens	IN Greening the Government (G)
Dan Gushee	Recycle Force, LLC (P)
Amanda Hennessy	At-Large
Julie L. Rhodes	At-Large
James Saxe (appointed 2008)	Republic Services (B)
Tammy Stevens	Keep Indianapolis Beautiful, Inc. (P)
Mark Vander Kooy	Asset Forwarding Corp. (B)

B = Business Sector G = Government Sector P = Public Interest

Staff

Michelle Cohen, Executive Director

Board Terms and Meetings

Each member of the Coalition’s Board of Directors is elected to a two year term, with officers serving a one year term.

Monthly meetings of the board were held on the second Thursday of each month (excluding May & December) in Indianapolis.

DONORS

Thank You

The IRC is fortunate to have the support of many conference sponsors, defend recycling donors, members, and cash and in-kind donors. Thank you to all of our financial supporters!

We would like to take this opportunity to recognize our 2007 Conference Sponsors/Sustaining Members here:

BRONZE SPONSORS/ SUSTAINING MEMBERS (\$1,500)

- Abitibi Paper Recycling
- Anheuser Busch Recycling Corporation
- Best Way / South Side Landfill
- Cascade Asset Management
- Chesapeake Recycling
- Eco Partners
- National Starch Food Innovation
- Nucor Steel
- Nugenesis
- Republic Services / Hoosier Disposal
- Waste Management



Annual Total Income & Expense

FINANCES

The IRC's operating income came from three major sources – the annual conference (net income \$29,289), membership (net income \$10,369), and revenue generating projects like cell phone and printer cartridge recycling (net income \$1,031).

The Coalition periodically receives grant funds to help support specific projects. Grants funding the second phase of the E-Scrap Action Program were completed this year.

Without the grant related figures, the operating expenses slightly outweighed income, for a net loss of \$1,466.

Preliminary calculations show that for every dollar spent, more than \$0.80 goes to fund programs that help us achieve our mission, and less than \$0.20 to management & general and fundraising expenses.

Financial information is reported on an accrual basis for fiscal year end November 30, 2007. Figures reported to the right include both operating and grant actuals, and are not yet reviewed by a CPA and may be adjusted.

Income	
4170 · Fees	18,815
4200 · Discounts, coupons, refunds	62
4999 · Uncategorized Income	40
5030 · General Donations	22,942
5110 · Grants/\$ Released from restrict	41,172
5150 · Auction & Sales/Commissions	4,770
5400 · Interest Income	114
5550 · Membership Donations	12,198
5600 · Grant Admin	1,750
5800 · In-Kind Revenue	<u>11,595</u>
Total Income	113,458
Expense	
6031 · Payroll Expenses	31,053
6050 · Service Providers	5,329
6100 · Bank, Finance, Organiz. Fees	738
6110 · Refunds Issued	179
6120 · NRC Affiliate Dues	2,013
6130 · Insurance	500
6150 · Rent - Facility & Equipment	3,781
6160 · Telecommunications / Web	3,037
6215 · ESAP2 PULLIAM GRANT	27,256
6299 · Capital Expense / Equipment	80
6300 · Supplies	1,796
6320 · Postage	1,039
6334 · Printing / Copying (outsourced)	972
6400 · Training and Conference Fees	10
6410 · Travel & Accommodations	2,477
6450 · Education / Promo / Outreach	18,532
6500 · Food & Beverages	5,573
6550 · Awards, Gifts, & Promo Prizes	501
66900 · Reconciliation Discrepancies	-15
6800 · In-Kind Expense	11,595
6999 · Uncategorized Expenses	<u>2,921</u>
Total Expense	119,368
Net Income	-5,909

HIGHLIGHTS OF 2007

Advocacy ~ *ad-vo-ca-cy (noun): active verbal support for a cause or position.*

The IRC worked very hard in 2007 to enhance our advocacy efforts and build relationships with other environmental groups, decision makers, and stakeholders. To that end, the IRC joined the Indiana Conservation Alliance as an At-Large Member. We also acted on the following issues, and developed the Defend Recycling effort.

- **e.Scrap:** The IRC supported Senate Bill 160, having to do with the State's proper disposition of electronic equipment. We consulted with the Department of Administration as they pursued an administrative/policy solution in lieu of a legislated solution. On the heels of this activity, the IRC also presented general information about e.Scrap to the Environmental Quality Services Council (EQSC).
- **Re-refined Oil :** The IRC created a statement supporting re-refining of used motor oil as the best management technique.
- **Letter of Support/Award Nomination of Rich Catron:** Fellow board members surprised Rich Catron by nominating him for an award from the Association of Indiana Solid Waste Management Districts for his waste reduction successes.

Defend Recycling

As an outgrowth of the advocacy work started in late 2006 to ensure that the definition of recycling was not changed by the state, the IRC developed the Defend Recycling campaign. This effort represents a more proactive approach and contemplates a broader audience than past advocacy efforts.

The campaign kicked off with a media event. A web site was also created to provide ongoing information. As a result of this higher-profile work , we made significant strides in a very brief amount of time. Senate Bill 154 was amended to order a broad study of recycling by the EQSC instead of solely considering categorizing waste-to-energy as recycling. The IRC followed through on this matter and presented information about recycling and the waste management hierarchy at a subsequent meeting of the EQSC.



HIGHLIGHTS OF 2007

Outreach

IRC has provided recycling information at educational booths or in presentations at several events in 2007, including:

- Association of Indiana Solid Waste Management Districts Conference (Indianapolis, IN)
- Partners for Pollution Prevention Conference (Elizabeth, IN)
- Conservation Day at the Statehouse (Indianapolis, IN)
- Earth Day Indiana Festival (Indianapolis, IN)
- Living Lightly Sustainable Lifestyle Fair (Muncie, IN)
- National Recycling Coalition Congress (Denver, CO)
- Environmental Quality Services Council (Indianapolis, IN)

e.Scrap Phase II Wrap Up

IRC's e.Scrap education campaign addresses the issue of used computers, cell phones and other old electronics. The grant-supported radio, television, and print advertising portion of the campaign wrapped up in 2007. However, partners are encouraged to continue to place the e.Scrap spots IRC has continued to maintain www.eScrapIndiana.org, an e.Scrap program-specific website, as well as 1.888.e.Scrap.1, a toll-free number dedicated to the program as a regular part of IRC operations.

Strategic Planning

The Coalition formally adopted our first strategic plan in March 2006. In its first year, IRC held a facilitated board development workshop, worked to increase membership and annual conference revenue/sponsors, and to improve board committee functions.

MEMBERSHIP & COMMITTEES

Membership

2007 was the first year the membership cycle ran with the calendar year, January 1 through December 31. The Coalition's membership for 2007 reached 121, from four sectors as follows: At-Large (individual), Business, Government and Public Interest (not-for-profits and citizen groups).

Membership proportions	THIS YEAR	LAST YEAR
Government	38%	42%
Business	31%	26%
Individuals	21%	21%
Public Interest	10%	11%

Committees

The work of the IRC could not be accomplished without the dedication of our volunteer board of directors and committee members. Thank you to all who have donated your time to help the IRC achieve our mission!

The following board committees were active in 2007:

- **Advocacy Position Development**
- **Conference**
- **Defend Recycling**
- **Executive**
- **Finance / Fundraising**
- **Governance / Board Development**
- **Membership Development and Services**

The following regional committees were also active this year:

- **Northern Indiana Recycling Initiative (NIRI)**, and
- **Southern Indiana Recycling Initiative (SIRI)**